Analysis of Six Criteria for 4 Cars

Purchasing a fleet of cars represents a significant investment for the firm, so making sure that the car choice is a good one over the 5+ years in service is important. Six criteria were chosen as the most important aspects of the car: safety, maintenance costs, MSRP, insurance costs, fuel economy, and resale value. Four SUVs from the 2017 model year were looked at: the Ford Escape, the Honda CR-V, the Hyundai Santa Fe, and the Toyota RAV 4.

The most ubiquitous measure for safety is the NHTSA rating for overall car safety. This rating measures a cars